



**Division Unit Report for [LIBERAL ARTS ADVISING]
Submitted by [Kirsten Pitcock]**

<p>1. NACADA Strategic Goal(s)</p> <p><i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i></p>	<p>2. Specific desired outcome</p> <p><i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i></p>	<p>3. Actions, activities or opportunities for outcome to occur</p> <p><i>(What processes need to be in place to achieve desired outcome)</i></p>	<p>4. Outcome measurements & related data instrument(s)</p> <p><i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i></p>	<p>5. Other groups or individuals to connect</p> <p><i>(List opportunities for collaboration with other groups)</i></p>	<p>6. Anticipated challenges</p> <p><i>(How will you address issues that arise as you work to achieve the outcome?)</i></p>	<p>7. Progress toward outcome</p> <p><i>(Complete in August 2022 report)</i></p>	<p>8. Future action(s) based on data</p> <p><i>(Data-informed decisions)</i></p> <p><i>(Complete in August 2022 report)</i></p>
<p>Develop and sustain effective community leadership</p>	<p>Continue bimonthly steering committee meetings to plan programming for upcoming year.</p>	<p>Confirm continuing steering committee members</p> <p>Communicate with new members about leadership opportunities.</p> <p>Reach out to continuing and incoming steering committee members.</p>	<p>Send annual survey to membership</p> <p>Review the “how would you like to get involved?” responses</p>	<p>All members: Communicate that the steering committee serves as informal mentors to all membership</p> <p>Invite advising community membership to join steering committee, volunteer as a proposal reader, or volunteer as a member feature.</p>	<p>Individuals may not follow up via emails or by participating.</p> <p>Set regular steering committee meetings and keep open communication.</p>	<p>We have a strong steering committee with representation of different institution types, sizes, and regions. The communication has been clear and consistent from the chair to the committee.</p>	<p>After initial turnover from some job changes, including the previous chair, we met monthly as a steering committee. We have at least 4 returning members for the 2022-2023 academic year. We also were able to offer consistent community wide meetings, multiple times a semester because of the delegation of moderation duties.</p>

Expand and communicate the scholarship of academic advising	Increase the level of engagement within the AC. Offer an asynchronous option for engagement.	Continue “member profiles” to add to the NACADA webpage and to share via Facebook. Incorporate discussion topics from membership survey into bimonthly email.	Keep regular communication—a bimonthly email to the Liberal Arts listserv. Share member feature in bimonthly email. Organize discussion topics by theme to and create a communication calendar for bimonthly emails.	Steering Committee Community Members who have volunteered as member features	Set regularly bimonthly deadlines for Liberal Arts listserv email.	We did not have many submissions from community members for member features. We had to use committee members often. We were able to provide a monthly community wide newsletter, taking a break for summer.	We have discussed changing member feature to featuring a podcast, article, resources on liberal arts advising. Potentially still featuring members if/when we get the opportunity, but not counting on folks submitting themselves.
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Provide a synchronous option for engagement and professional development for members	Offer a Zoom webinar/chat each semester. <ul style="list-style-type: none"> • Fall/December • Spring/January, February, March, April • Summer/May, June Each webinar will be led by a steering committee member(s)	Send membership update after each Zoom chat—so those who missed the talk can watch it.	Steering Committee Spring/March Tuesday Talk—Will collaborate with Career Advising Community	Delegate Zoom chat follow-up to incoming chair, once voted and decided upon.	We offered “Tuesday Talks” on December 7th (Supporting Students in Distress, 79 attendees), January 18th (Articulating the Value of the Arts Degree, 29 attendees), February 8th (Major Declaration: Using Planned Happenstance, 49 attendees), April 5th (Empowering exploratory students, 77 attendees), and May 3rd (Impact of Toxic Positivity, 68 attendees).	We will continue to reach out to region conference presenters to offer 2-3 Tuesday Talks a term. We had success offering them at 4PM Eastern since it accommodated most of our North American members. Now that we have access to the recordings, I’m hoping to reach more folks globally.

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>